



**Medical Leadership Council on Cultural Proficiency
Wednesday, May 10, 2006**

The California Endowment Center for Healthy Communities * Los Angeles, California

9:30am – 10:00am

CONTINENTAL BREAKFAST

10:00am – 10:15am

WELCOME

Leonard Fromer, MD, Past President
California Academy of Family Physicians
Robert K. Ross, MD, President & CEO
The California Endowment

10:15am – 11:15am

PHYSICIAN PRACTICE IMPROVEMENT PROJECTS

Robin Flagg, MPH, Associate Director of Government Programs
California Medical Association
Arthur Fleming, MD, Chair, Steering Committee
Network of Ethnic Physician Organizations
Doretha Williams-Flournoy, MS, Project Director, Network of Ethnic Physician Organizations
California Medical Association Foundation
Sarah Hudson Scholle, DrPH, MPH, Assistant Vice President, Research
National Committee for Quality Assurance
Ana Perez, APRN, CDE, Project Manager
Lumetra

Objectives: Understand ongoing activities in California and nationally to improve physician practices, with particular focus on addressing issues of language access, cultural proficiency and health care disparities; provide feedback to the project coordinators, especially about relevance for solo and small group practice physicians; discuss ways such activities could be made more relevant; assist in recruiting membership from Medical Leadership Council organizations for participation in the projects as appropriate.

11:15am – 11:45am

REVIEW REVISED COUNCIL POLICY PRINCIPLES

Susan Hogeland, CAE, Executive Vice President and Shelly Rodrigues, CAE, Deputy Executive Vice President
California Academy of Family Physicians

Objectives: Determine whether revised policy principles adequately address the expanded scope of the Medical Leadership Council under its new charter; commit to next steps and processes to carry the policy principles back to members' respective organizations for adoption and incorporation into organizational policies.

11:45am – 12:30pm

LUNCH



12:30pm – 2:00pm

Concurrent Sessions

**CONCURRENT SESSION A: PHYSICIAN ORGANIZATIONS
MEDICAL LEADERSHIP COUNCIL WEBSITE PREVIEW &
FEEDBACK**

Shelly Rodrigues, CAE, Deputy Executive Vice President
California Academy of Family Physicians

Objectives: Review and comment on proposed content for Medical Leadership Council website designed to provide resources on language access, cultural proficiency, health care disparities reduction and healthcare workforce diversity; discuss specific ways in which content could be made more relevant and useful to physicians in small practices; recommend any improvements to make the site more user-friendly.

POLICY STATUS REPORT AND ACTION PLAN DEVELOPMENT

Tom Riley, Director of Governmental Affairs

California Academy of Family Physicians

Objectives: Understand current legislative and policy developments relevant to language access, cultural proficiency, health care disparities reduction and healthcare workforce diversity; report on each Medical Leadership Council organization's current activities on these issues and develop an action plan for the next six months on what actions the Medical Leadership Council could take collectively and individually to better inform and engage members and constituencies about relevant legislative and regulatory initiatives and their impact.

**CONCURRENT SESSION B: HOSPITALS AND HEALTH
SYSTEMS**

**Gayle Tang, RN, MSN, Director, National Linguistic and Cultural
Programs**

Kaiser Permanente

Maya Dunne, Vice President, Community Outreach and

Veronica Gutierrez, MPH, Manager of Community Outreach

St. Joseph Health System

Eileen Barsi, Director of Community Benefit

Catholic Healthcare West

Maria Moreno, MPH, Health Services Researcher and

Traci Van, Community Benefit Coordinator

Sutter Health

**Kendra Brandstein, MPH, MSW, Director, San Diego Border Area
Health Education Center and**

David Shaw, MD, Medical Director

Scripps Health

Wendy Jameson, MPH, MPP, Director, Safety Net Institute

California Healthcare Safety Net Institute

Objectives: Understand current activities to improve language access in hospitals and health systems in California; discuss potential activities to engage various types of providers (for example, hospitals and physicians) in collaborative activities on these issues.

2:00pm – 2:15pm

BREAK



2:15pm – 2:45pm

REPORT BACK FROM CONCURRENT SESSIONS

Leonard Fromer, MD, Past President

California Academy of Family Physicians

Objectives: Utilize discussion and recommendations from concurrent sessions to plan future activities of Medical Leadership Council in accordance with new charter; establish specific timelines and objectives for activities for the Medical Leadership Council in the areas of language access, cultural proficiency, health care disparities reduction and healthcare workforce diversity.

2:45pm – 3:00pm

UPDATE ON THE CALIFORNIA ENDOWMENT ACTIVITIES ON LANGUAGE ACCESS, CULTURAL COMPETENCY, HEALTH CARE DISPARITIES REDUCTION AND HEALTH WORKFORCE DIVERSITY

Ignatius Bau, Program Director

The California Endowment

Objectives: Understand current projects funded by The California Endowment relevant to the Medical Leadership Council; provide feedback on ways Medical Leadership Council organizations and members could become engaged in relevant activities.

3:00pm – 3:15pm

NEXT STEPS, MEETING EVALUATION & ADJOURNMENT

Leonard Fromer, MD

California Academy of Family Physicians

3:15pm

RECEPTION