



Medical Leadership Council on Cultural Proficiency
Wednesday, May 28, 2008
San Francisco General Hospital Community Health Network
2789-25th Street Room 2001 * San Francisco, California

9:30am – 10:00am

CONTINENTAL BREAKFAST

10:00am – 10:10am

WELCOME

Leonard Fromer, MD, FAAFP, Past President

California Academy of Family Physicians

Robert Ross, MD, President and CEO

The California Endowment

Gene O'Connell, CEO

San Francisco General Hospital

10:10am – 11:10am

**SOLO AND SMALL PRACTICE PHYSICIANS MEETING THE
NEEDS OF DIVERSE CALIFORNIANS**

Lisel Blash, MS, MPA, Principal Investigator

San Francisco State University Public Research Institute

Carol Lee, President

Elissa Mass, MPH, Vice President for Programs

California Medical Association Foundation

Questions and Answers

Objective: To report findings from three recently concluded research projects on how solo and small practice physicians are meeting the challenges of serving diverse, low-income patient populations, with an emphasis on best practices.

11:10am – Noon

DIVERSITY OF CALIFORNIA'S PHYSICIANS

Kevin Grumbach, MD, Director

Center for California Health Workforce Studies, University of California,
San Francisco

Questions and Answers

Objective: To provide a report on recent analyses of demographic data regarding California's licensed physicians and implications for meeting the needs of diverse and underserved Californians.

Noon – 2:00pm

LUNCH AND SITE VISIT

Keynote Speaker: Alicia Fernandez, MD, Associate Professor

University of California, San Francisco

2:00pm – 2:30pm

DEBRIEF FROM SITE VISIT

Moderator: Alice Chen, MD, MPH, Medical Director

General Medicine Clinic, San Francisco General Hospital

Objective: To discuss how a public hospital is meeting the language and cultural needs of its diverse patient population and lessons for other hospitals and practice settings.



2:30pm – 2:45pm

UPDATES ON LANGUAGE ACCESS POLICY DEVELOPMENTS

Don Schinske, Executive Director

California Healthcare Interpreting Association

Questions and Answers

Objective: To provide an update on recent policy developments related to ensuring language access for Limited English Proficient patients in California, including implementation of SB 853 regulations, expected recommendations by the MediCal Language Access Task Force on federal/state government financing for language services and development of national standards for certification of health care interpreters.

2:45pm – 3:15pm

PROPOSED MEDICAL LEADERSHIP COUNCIL ACTIVITIES

Susan Hogeland, MA, CAE, Executive Vice President

Shelly Rodrigues, MS, CAE, Deputy Executive Vice President

Sandra Newman, MPH, Director of Health Policy

California Academy of Family Physicians

Objective: To discuss ideas for proposed future activities by Medical Leadership Council member organizations, including additional small grants to member organizations who undertake projects related to the goals and objectives of the Council.

3:15pm – 3:30pm

NEXT STEPS, MEETING EVALUATION & ADJOURNMENT

Ignatius Bau, Program Director

The California Endowment

Leonard Fromer, MD, FAAFP, Past President

California Academy of Family Physicians