



**Medical Leadership Council on Cultural Proficiency**  
**Wednesday, May 28, 2008**  
San Francisco General Hospital Community Health Network  
2789-25<sup>th</sup> Street Room 2001 \* San Francisco, California

**9:30am – 10:00am**

**CONTINENTAL BREAKFAST**

**10:00am – 10:10am**

**WELCOME**

**Leonard Fromer, MD, FAAFP, Past President**

California Academy of Family Physicians

**Robert Ross, MD, President and CEO**

The California Endowment

**Gene O'Connell, CEO**

San Francisco General Hospital

**10:10am – 11:10am**

**SOLO AND SMALL PRACTICE PHYSICIANS MEETING THE  
NEEDS OF DIVERSE CALIFORNIANS**

**Lisel Blash, MS, MPA, Principal Investigator**

San Francisco State University Public Research Institute

**Carol Lee, President**

**Elissa Mass, MPH, Vice President for Programs**

California Medical Association Foundation

*Questions and Answers*

**Objective:** To report findings from three recently concluded research projects on how solo and small practice physicians are meeting the challenges of serving diverse, low-income patient populations, with an emphasis on best practices.

**11:10am – Noon**

**DIVERSITY OF CALIFORNIA'S PHYSICIANS**

**Kevin Grumbach, MD, Director**

Center for California Health Workforce Studies, University of California,  
San Francisco

*Questions and Answers*

**Objective:** To provide a report on recent analyses of demographic data regarding California's licensed physicians and implications for meeting the needs of diverse and underserved Californians.

**Noon – 2:00pm**

**LUNCH AND SITE VISIT**

**Keynote Speaker: Alicia Fernandez, MD, Associate Professor**

University of California, San Francisco

**2:00pm – 2:30pm**

**DEBRIEF FROM SITE VISIT**

**Moderator: Alice Chen, MD, MPH, Medical Director**

General Medicine Clinic, San Francisco General Hospital

**Objective:** To discuss how a public hospital is meeting the language and cultural needs of its diverse patient population and lessons for other hospitals and practice settings.



**2:30pm – 2:45pm**

**UPDATES ON LANGUAGE ACCESS POLICY DEVELOPMENTS**

**Don Schinske, Executive Director**

California Healthcare Interpreting Association

*Questions and Answers*

**Objective:** To provide an update on recent policy developments related to ensuring language access for Limited English Proficient patients in California, including implementation of SB 853 regulations, expected recommendations by the MediCal Language Access Task Force on federal/state government financing for language services and development of national standards for certification of health care interpreters.

**2:45pm – 3:15pm**

**PROPOSED MEDICAL LEADERSHIP COUNCIL ACTIVITIES**

**Susan Hogeland, MA, CAE, Executive Vice President**

**Shelly Rodrigues, MS, CAE, Deputy Executive Vice President**

**Sandra Newman, MPH, Director of Health Policy**

California Academy of Family Physicians

**Objective:** To discuss ideas for proposed future activities by Medical Leadership Council member organizations, including additional small grants to member organizations who undertake projects related to the goals and objectives of the Council.

**3:15pm – 3:30pm**

**NEXT STEPS, MEETING EVALUATION & ADJOURNMENT**

**Ignatius Bau, Program Director**

The California Endowment

**Leonard Fromer, MD, FAAFP, Past President**

California Academy of Family Physicians